

1.6 STRATEGY AND APPROACH

VALUES Transformative ... Collaborative ... Bold ... Ethical ... Trusted

VISION An invasive species free Australia

PURPOSE STATEMENT Together, create and deliver valued invasive species solutions for primary industries, the environment and communities

CISS is a national leader and coordinator of invasive species solutions. We:

- ▶ develop and deliver solutions to important problems
- ▶ drive innovation to enhance integrated landscape management
- ▶ accelerate building and strengthening of community biosecurity networks and surveillance systems
- ▶ advance outcomes through the application of digital tools and management systems
- ▶ build efficiencies and critical mass, brokerage and capacity
- ▶ plan for and create long term outcomes in a changing environment

Strategic Priority Areas and how we will achieve them:



Strategic collaborations and Revenue Growth

Partnerships and collaborations to leverage, lead and amplify outcomes

- ▶ Provide national leadership and coordination advice and expertise
- ▶ Broker and secure new national and international collaborations to magnify outcomes across systems
- ▶ Grow capacity through relationships and opportunities with aligned organisations
- ▶ Grow, diversify and leverage income, and our member base

Strategic shifts we seek:

- ▶ Growth across national and global collaborations
- ▶ Creation of critical mass for greater impact



Integrated solutions

Research, development and engagement (RD&E) to advance large-scale coordination and breakthroughs

- ▶ Set and drive the long-term collaborative RD&E agenda to meet member priorities
- ▶ Deliver and service our RD&E collaborations to increase impact
- ▶ Accelerate adoption of solution based research and innovation
- ▶ Evaluate, synthesise and share performance and impact of programs and projects

Strategic shifts we seek:

- ▶ Translation of technologies across species
- ▶ Scaling solutions and impact



Capability and adoption

Acceleration of best practice management adoption to build communities of impact

- ▶ Build capacity and accelerate adoption of best practice integrated land management and surveillance
- ▶ Influence behaviour through improving education and communications that motivate action, and enrich social licence
- ▶ Facilitate knowledge exchange and build the capacity of researchers and leaders

Strategic shifts we seek:

- ▶ Increased land manager and community engagement
- ▶ Increased adoption of cross-tenure and landscape scale management



Efficient and effective

Internal governance and operations, financial management, effective communication and skilled staff

- ▶ Govern and manage the company and ISS Trust effectively
- ▶ Maintain strong working relationships with members and partners
- ▶ Attract and retain skilled staff

Strategic shifts we seek:

- ▶ Longevity of investment across sectors
- ▶ Enhanced recognition of our brand value